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THE BASSANO MAIL

PHOTO 120
R. A. TRAVIS
INSURANCE OF ALL RISKS
LOANS AND COLLECTIONS

Vol. 5

BASSANO, ALBERTA, THURSDAY, NOVEMBER 1, 1917

No. 2

Red Cross Society

The annual meeting of Bassano Red Cross was held in the Town Hall Thursday evening 18th October. The Secretary's report showed that since October 10th, 1916, 2209 articles had been shipped to Calgary. Of this number 410 pieces had been made by the Junior Red Cross, 100 by the Middle-aged sewing class, 12 by the President, Lillian Aid, and the remainder by the members and other workers of the town.

The retiring officers, Mrs. Morden, President, Mrs. Wright, Vice-Pres., Mrs. Murdoch, Sec., and Mr. Boyd, Treas., were unanimously re-elected.

The members desire to extend their grateful thanks to all those who have helped so generously with money and service during the past year.

The following committees were appointed for the year.

Executive: Mrs. Bredin, Mrs. Findlay, Mrs. McKee.

Finance: Mr. Bredin, Mrs. Boyd, Mrs. Bulmer.

Refreshment: Mrs. Hunter, Mrs. Swain, Mrs. Robinson.

On October 17th the Red Cross made the final shipment of the year.

The shipment comprised the following articles:—Pyjamas 16 suits, day shirts 6, sheets 28, pillowcases 60, towels 52, slippers 42, M. T. Ban, 80, tri. tan. 12, socks 6, h. w. b. covers 6, b. p. covers 24, handkerchiefs 42, binders 12, wringers 20.

Some of those who assisted are:—Mrs. Bradford 8 suits pyjamas, Mrs. Brennan 2 M. T. B., 6 sheets, Mrs. Bredin 8 handkerchiefs, 2 pr. socks, Mrs. Bulmer 12 handkerchiefs, 2 pr. socks, Mrs. C. A. 1 p. sock (damaged), Miss E. Maun 24 pillowcases, 12 wringers, 2 day shirts, 3 suits pyjamas, 1 dressing gown, Mrs. G. Morden 24 pillowcases, 2 pr. socks, Mrs. Murtagh 4 suits pyjamas, Mrs. O'Brien 10 handkerchiefs, Mrs. O'Neill 5 handkerchiefs, Mrs. Patten 8 suits pyjamas, 1 M. T. B., Mrs. Robinson 6 sheets, Mrs. Ross 6 sheets, Mrs. Solberg 3 M. T. Ban, Mrs. Swain 1 suit pyjamas, 10 handkerchiefs, Junior Red Cross towels 80, b. p. covers 20, sheets 8, slippers 10, pillowcases 2, h. w. b. covers 8.

The next shipment will be about December 1st.

BALANCE SHEET FOR THE YEAR 1916-1917.

Balance on Hand	\$ 278.80
Late Membership Fees	50.00
Annual	60.00
Associates	2.00
All other Sources	1001.40
Balance unaccounted for	18.05

British Red Cross	150.00
French	100.00
Belgian Relief Fund	50.00
Prisoners of War	71.41
Christmas Stocking Fund	50.00
Red Cross Supplies	789.74

Expenses, express and sundries	65.40
Bank Balance	94.44
Cash on hand	53.85
	148.29

18194.84 81934.84

Value of material on hand 114.12

Why Canada Needs More Money

UP to date the war has cost Canada about \$700,000,000.

Canada has spent in Canada over \$400,000,000 on her own account.

Canada has spent in Canada on behalf of Great Britain over \$300,000,000.

What Canada spends for Great Britain is really loaned to Great Britain and will be repaid or credited to Canada later on.

Great Britain needs so much ready cash to finance her own expenditures at home for herself and for our Allies that she must buy on credit from Canada, and from every other country where she can get credit.

Of course Great Britain's credit is so good that other countries, in order to get her trade, are quite as willing to give her credit as we are in Canada.

Canada wants to help Great Britain not only because Canada wants Britain's trade but because we are Canada and she is Great Britain—both members of the same great Empire, and of our own common race.

For Canada it is both a duty and patriotic duty to supply Great Britain's war needs and remember, her needs are our needs. Also it is in Canada's self-interest to supply those needs and thus keep open a market for our products.

* * *

Now, Britain needs our wheat, our cheese, cattle, hogs, and many manufactured articles.

Canada also needs many of these things—between the two it amounts to more than a million dollars a day in cash.

And the producers must be paid in cash.

Neither Canada nor Great Britain could go to a Canadian farmer and buy his wheat or his cattle on credit.

The farmer and all other producers must be ever so willing to give their country credit but they could not do it because they have to pay cash for wages,

for rent, materials, etc. They must be paid in cash, or its equivalent.

So Canada says to Great Britain:—"I will lend you the money so that you can pay cash to Canada's producers for what you want."

"I will borrow this money from our own people just as you borrow money from your people."

"I will also borrow from the people of Canada money to pay cash for all the products that Canada, as well as Great Britain, needs in Canada."

That is Canada's practical, patriotic part in helping to win the war.

Without this credit to the Canadian people, without these Canadian products the war would be prolonged.

So it is necessary for Canada to give to Great Britain the credit in order that Canada's own producers, who need a market, will have one; and in order that Great Britain which needs the products to win the war, will get them.

* * *

Now how does Canada get the money by which both Canada and Britain can pay cash for Canada's products?

By borrowing it from the people of Canada through the sale of Canada's Victory Bonds to be offered in November.

That is why Canada's Victory Bonds are offered to the people—to raise money to help to finish the war.

"Canada must keep her shoulder to the wheel even though it be a chariot of fire," and the way for Canada to keep her shoulder to the wheel is by buying

Canada's Victory Bonds

Next week this space will tell why Canada needs money by selling Canada's Victory Bonds

Sold by Canada's Victory Loan Committee in co-operation with the Kitchener of France of the Dominion of Canada.

War Veterans' Welfare Society Formed.

The Citizens Meeting called for the purpose of discussing the advisability and desirability of the formation of an association to assist returned veterans was well attended by the representative citizens of the town, and the result of the meeting was the appointment of a board of trustees with power to make application to the Court for incorporation as a benevolent society with all the powers, and privileges attached thereto.

The Committee appointed to draft the resolutions to be brought before the meeting had accomplished their work in a most painstaking manner and, owing to their efforts the meeting was enabled to get down to real business without too much needless discussion.

R. McLean briefly explained to the meeting that it would be advisable to seek incorporation under the Benevolent Societies Ordinance and it was decided to make application for the incorporation of the Society which upon the motion of H. B. Findlay was named The Bassano War Veterans' Welfare Society.

The officers were then appointed as follows: Pres. W. B. Playfair; V.P. Jas. Johnston; Sec. W. Smith; Treasurers Rev. A. C. Swanson and H. O. Bredin; with two ladies from the Red Cross Society are asked to nominate.

An animated discussion then ensued regarding the officers of the Society. Practically everyone

present took part in the discussion and it was ultimately decided to accept the suggestion of the resolution committee that the Trustees as a committee be asked to adjust the exact objects of the Society and submit them to a meeting of the members for final approval.

The membership fee was fixed at the nominal sum of \$1.00 per year.

Votes of thanks to the Mayor to the Resolution Committee, and to the Secretary terminated a most successful and enthusiastic meeting.

MANY HAPPY RETURNS.

The home of Mrs. J. C. Lee was the scene of a very pretty little ceremony, when the Junior Red Cross girls presented Frances with a token of their regard in the form of an ivory miniature set, in honor of her birthday yesterday.

A very jolly evening was spent by the girls in games and music. Among those present were Billy, Lillian, Edna and Mary Scott, Hazel English, Alice Macquardt, Alice Bolton, Christine Hardwick, Minnie Gowden and Ethel Rodbourne of the Red Cross and Thelma Brown.

"Kitchener, and Other Poems."

In "Kitchener and Other Poems," Mr. Stead has given us a collection of verse which enriches Canadian literature and is also a noble contribution to the larger field of Empire Poetry.

The title poem "Kitchener" has been universally accorded the highest place among the many odes called forth by the great tragedy, and copies of that poem found their way into every English speaking community.

The patriotic verse of Mr. Stead is entirely free from Zingolism, and in every sense a grave message through the measure of life, to the world as well as to those beyond the seas.

He evinces a sympathetic insight into the hearts of two people by his poems "Why don't they clear?" and "His share in Flanders" while in "The Charity Ward" he thunders his condemnation of the title Canadian who would see the Mother Country bear the burden of Empire alone.

But Mr. Stead's Igne does not rest upon his patriotic verse alone, it is his songs of the Empire which make the great appeal to Canadian people, and they are fitting expressions of the wonder, the vastness, and the sublimity, too, of the prairie and those who dwell therein.

It is a book which should find its way into every nation's home.

Gem Theatre Programs

On Friday and Saturday PAULINE FREDERICK will be the attraction in "Adieu to Embers."

Monday and Tuesday, WILLIAM FAIRBANK in "The Broken Law."

Wednesday and Thursday, FANNIE WARD in "Witchcraft."

Next Friday and Saturday, the wonderful Jap, SENSUJI, HAYAKAWA will be starred in "The Host of Kamezan."

Manager Torgan has secured the "Mutos" Film Service and will shortly be showing some of Charlie Chaplin's magnificent scenes together with other famous Mutual films.

Don't Forget Chautauqua

Will be at Bassano, November 21st to 23rd.

Six Sessions. Different Program each Session.

Get Your Season Ticket Now. There is a limited Number

A Saving to you—

A duty to our "Boys"

Buy biscuits in cartons—not in tins. It's a saving in cents to you and a duty to the boys in the front who need it largely supplied in tins. An authority tells us that one hundred million tins are needed for boys and bases alone. We pack

SOM-MOR BISCUIT FAIRY BISCUIT

and a full line of sweet biscuits direct from the oven in paraffin-lined cardboard cartons. Our system of distribution makes them reach you in the freshest possible condition—without being in tins.

You cannot have them, or even get them.

North-West Biscuit Co., Limited

Edmonton, Alta.
Saskatoon, Sask.
Calgary, Alberta

Wool's Therapion

The Great British Remedy for Rheumatism, Gout, Neuralgia, Sciatica, Headache, Toothache, Backache, Stomachache, Indigestion, Constipation, and all other ailments of the human system.

The Heart of a Piano is the Action. Initiate on the Oslo Hign Piano Action

Sold a Quantity Regularly. Many Orders are possible.

Japanese Airplanes

A slighting on the resources of the Japanese mind to improve upon the American inventor has been published in England. The Japanese are manufacturing airplanes at Osaka that will give the German a shake up on the yacht to the coast.

Home economic societies in Western Canada want the rural school board supervised by a municipal board with at least two women on it.

MONEY ORDERS

Sold a Quantity Regularly. Many Orders are possible.

Helping the Farmer

First Loan Made Under Saskatchewan Farm Loans Act

The first loan made under the Saskatchewan Farm Loans Act has been granted. One amounted to \$3,000 and was made to a farmer living in the vicinity of Regina. Saskatchewan, on a thirty-year basis at 6 1/2 per cent. interest, and the year's payment will be \$220.75.

Nature's Way Is Best

Nature's laxative is healing. If your liver is sending the bile on its way as it should, you'll never be constipated.

Keep the liver tuned right up to its work.

Take one pill regularly (more only if necessary) until your bowels act regularly, freely, naturally.

Carter's Little Liver Pills

Genius bears signature

Colours from other show the absence of iron in the blood.

Carter's Iron Pills

will help this condition.

W. N. U. 1180

Huns Fire Messages Through Barrage

Only Method Left Them to Keep in Communication With Their Lines

The French artillery barrage has been used to pass messages to the German lines. In order to keep in communication with their lines, the Huns have been forced to use the barrage for the purpose of passing their messages in a private way. It is being tried through the barrage.

In the early part of the war the Germans used the system of sending back field telegraph messages to the advancing troops. When these lines were constantly cut by shell fire, efforts were made to run the lines underground. But here again the French high explosive shells were developed to a degree where the lines could not be conveniently buried at a depth beyond their reach.

Wireless telegraph has been used by the Germans, together with the use of flying airplanes, while the individual soldiers who endeavored to run back through a barrage, with messages came forward to prove both too costly from the point of view of human life and of materiality as to the eventual arrival of the message.

The use of a system of messages with trench mortars and trench guns has only recently been taken up. The grenades or shells in which the messages are carried are referred to in the German order as "Nachrichtengranaten" or projectiles for messages.

The "Milde Wurfgranaten" or message carrying bombs are fired from the 1916 model of mechanical trench guns. They are fired at a range of about 600 yards and are equipped with a time fuse for the purpose of maintaining communication between the first line and the commanders of battalions and regiments.

The second class used, the "Leichte Nachrichtengranaten," or message-carrying shells are to be fired from the "Minengraben" or trench mortar for the purpose of breaking up the lines of about 1,300 yards, and with them the Germans hope to keep up their communication with the first line.

According to the German order, the message-carrying grenades are to be fired from the trench mortar front about June 1.

Still Unbeaten

The sergeant-major had the reputation of being a tough old fellow. A young officer made a bet with him that he could beat him at a game of cards. The sergeant-major was beaten.

The sergeant-major accompanied the young officer on his first tour in the course of which the cook began to be suspected. Finding that the copper of water just commencing to boil, the officer said:

"The water round the edge, sir, is for the use of the men on guard; but the remainder of the company," "Till this."

One of the commonest complaints of infants is worms, and the most effective remedy for them is Mother's Guard. Worm Extirminator.

Wool Industry Grows

That Canada is doing her share in keeping up the wool supply of the world is shown by figures from Ontario. As a result of efforts to extend, sales value is expected that next year one hundred thousand head of wool will be handled in Ontario alone.

Mineral's Liment Cures Garget in Cows

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The check for this loan and for another amounting to \$1,000 were the first to be mailed. The act came into force on May 1 and 1,600 were the first to be received since that date. Of this loan, the first \$1,000 was recommended already. The smallest loan is for \$500 and the largest for \$10,000, which has been recommended.

The act provides for the lending of money to agriculturists on the security of first mortgage on farm lands, and the money must be expended on the improvement or development of the property, or to meet liabilities previously incurred for these purposes. The act also provides for the board, for the acquisition of land, and for the purchase of stock.

An Endowment Galt

When the country is being covered for money, when every boy in childhood to old age is impoverished, when money is sent to the government for war purposes, it seems an enormous gift that the millions should be diverted from the common store, the common stock, to swell the fortunes of private and corporate sources—Petersburg

The Gift of Sleep

Has Been Asked of Many Great Soldiers

It is curious to reflect that the sleep of the soldier is a matter of the ability of one man to sleep. One military operation is so large a task, it is said by General William R. Shafter, that it is almost a miracle that the soldier is able to sleep. He is able to sleep in order to be able to fight. The sleep of the soldier is a matter of the ability of one man to sleep.

Agricultural Training

Winter Agricultural Courses Linked by Farm Loans

A large enrollment of students is expected at the College of Agriculture of the University of Saskatchewan this year. Greater interest is being shown in the agricultural courses than has ever been shown before, and parents seem to be making a special effort to get their boys to go to the college. The courses are being conducted with much success in Alberta, and the results are proving very popular with farm boys.

After two and one-half years of warfare Canada is this year buying 100,000 new motor cars. The number of cars as many as were purchased during the last year. The cars are being purchased for the purpose of maintaining communication between the first line and the commanders of battalions and regiments.

A PERFECT MEDICINE FOR LITTLE ONES

Baby's Own Tablets are a perfect medicine for little ones. They are easy to take, and they are effective. They are a perfect medicine for little ones. They are easy to take, and they are effective. They are a perfect medicine for little ones. They are easy to take, and they are effective.

Trash Makes Fires

Every Accumulation of Trash Is a Constant Menace

A pile of trash that has been lying around all season is usually a source of trouble. It is a constant menace to the health of the community. It is a source of trouble. It is a constant menace to the health of the community. It is a source of trouble. It is a constant menace to the health of the community.

The Peace Mace

Trying to Confuse the Minds of the People on the Real Issues

Wilhelmstrasse may deny that it has indirectly communicated its peace offers to the United States or has sent any trial balloons in this direction. It is, however, sending them in the well-dressed German press. They are trial balloons, but not so much as the ones that are being sent to the United States. They are trial balloons, but not so much as the ones that are being sent to the United States.

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For Scrubbing

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A Big Increase

Exportation of Pulp from Canada

Last Year Showed an Increase of Twenty-eight per cent.

The forestry branch of the department of the interior of Ottawa has just issued the annual bulletin on the manufacture of pulpwood. The total value of the pulpwood made in pulp in Canada and exported for manufacture elsewhere in 1916 was nearly \$20,000,000, which represents an increase of over 28 per cent. compared with 1915.

The Education of Germany

Most Learn That It Is Not Might That Makes Right

Every policy of the German government for more than three years has been based upon the belief that might alone could prevail. The atrocities, committed in Belgium and France, the wanton destruction of cities, the Llando, the murder of non-combatants, the attacks on hospitals and hospital ships, the submarine warfare, the driving of peace and safety of neutral—these are the facts of the German policy. It is only because Germany has failed to prevail that the world is beginning to realize that it is not might that makes right, but that right also must be considered in shaping the policies of the world.

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THE MAIL PUBLISHING COMPANY, LIMITED

Subscription: Canada and the British Empire \$1.25 per year; in the United States and Foreign Countries \$1.75 per year. All subscriptions payable in Advance.

Legal advertisements 12 cents per nonpareil line first insertion; 9 cents per line each subsequent insertion. Classified advertisements 75 cents an insertion, three insertions \$1.00. Display rates on application.

Bassano - E. G. ALLEN

Good As The Wheat

"Good as the wheat" is an old motto, about as much the last word in meaning as "Safe as the Bank of England." A bag of No. 1 Northern, clean as a whistle of cockle and foxtail, was a symbol of sure value long before gold was known in the world. In the memory of living men when did "good as the wheat" mean more than it does now? Never. A bag of wheat weighing two bushels and a peck tota up in 1917 to just about the value of a five-dollar gold piece. But of course no man wants gold for his wheat. All he gets is a check. The check is converted into bills or goes on deposit. Good wheat; good paper; nobody asks any questions.

What makes the paper money good? The security of the corporation whose name it bears. The sounder the corporation, the nearer the paper comes to being as good as the wheat. But even a big company may go "broke." Back of the corporation is a concern whose guarantee on a piece of paper is better than either. The pledge of the Dominion of Canada to pay any man money for value received is as good as the wheat and as safe as the Bank of England.

The best pledge of the Dominion of Canada to pay is a Canadian Victory Bond; better than checks or bills—AS GOOD AS WHEAT! Suppose you change that twenty bags of wheat on your wagon, not into a check or notes or even gold, but into Canadian Victory Bonds of \$20 each, bearing interest at five and one-half per cent, per annum, and you have the best of both worlds. The best check or the best load of wheat you ever saw? It's worth considering.

To Those Who Have Not Registered

We have been requested to draw the attention of all men to whom the Proclamation applies—viz. Unmarried men between the ages of 20 and 34 who are British subjects that it is necessary for them to either register for service or claim exemption before the 10th of November.

Any man who does not perform his duty as described above renders himself liable to a term of imprisonment, which may extend for a period of five years.

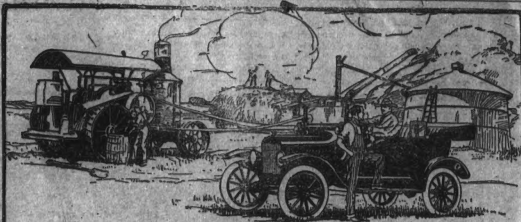
Let there be no doubt in anyone's mind that the government intend to rigidly enforce this law.

To men who are so willing to assert that the penalty will not be imposed, or who urge men to ignore the proclamation those who are liable should turn a deaf ear, or better still report their names to the nearest police officer.

They are spreading their reports either from gross ignorance or with malicious intent, and they should be immediately brought to task, for not only are they creating a false impression but they are impeding the responsive loyalty to the law of the land which we believe to be inherent in every British Subject.

Once more let us urge every man who comes under Class 1, to go to the nearest post office and forward either his report for service or his claim for exemption from service.

Mrs. Kambry V. Drooper
PUBLIC STENOGRAPHERS
DR. ROBERT'S OFFICE EVENINGS, 7-9-30



The Best Farm or Ranch Car

YOU would replace your "general utility" team with a powerful, sturdy, Ford car at once, we believe, if you but figured the matter out carefully.

The Ford is especially suited to western conditions and your needs. It is equal to rough roads, big loads and long distances. These are the very tests to which you will put your car.

A Ford will run your errands for repairs, grease, mail and countless other necessities quickly and cheaply. It will save you weeks of time and money. It will be one of your best investments. It will make prairie life more enjoyable. You need a car and need it badly. The Ford is the utility car for the Western Farmer.

The Ford
THE UNIVERSAL CAR

Runabout - \$475
Touring - \$495

THE UNIVERSAL CAR

F. O. B. FORD, ONT.

Roy Smith - Dealer - Bassano.

Why Pay More?

You will not get better quality or style in any ready-to-wear garments than you always get in

Bachelor Suits

"The Suits with the Guarantee"

while you will pay a great deal more for equal quality elsewhere.

Compare our Prices:
Suits---One price - 22.50
Overcoats - 27.50

We are able to sell at these prices solely by reason of the quantity we sell. Come in and see the values we are offering.

Jack Torgan - Bassano.

DON'T WAIT for Winter.

ORDER NOW

Galt Nut Coal - \$6.00
Bankhead Briquettes - 7.00
Green Hill Steam Coal - 6.00
Galt Lump - 8.00

Dry Pine Ship Lap.

Prices will not be Lower.

THE ATLAS LUMBER Co., Ltd.
Phone 7. Manager, W. B. Rogers.

BUY AN IRRIGATED FARM

From the Canadian Pacific Railway

REASONS

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the King of alfalfa, which insures good returns in dairying and mixed farming.

Irrigation means firm live farming and close settlement, with all the advantages of densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation took is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farm land on record. For full particulars, apply to

Allan Cameron, General Supt. of Lands
Canadian Pacific Railway, Department of Natural Resources
609 Fifth Street East, Calgary, Alberta.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$60 PER ACRE, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (5% interest); no principal after first payment until end of fourth year, reduced interest if settlement conditions are complied with, and no water rental for first year.

Contract can be paid off before maturity if desired.

DR. A. G. SCOTT
M.B. Toronto; N.C.P.S. Alberta
PHYSICIAN
and SURGEON

PHONE - Office 31-Bassano 131

BURNS & MAVOR

Bartenders, Saloons, Restaurants, etc.
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A. B. MAVOR, S. G. J. J. J.
ROBERT MCGILL

OFFICES: 13 Alexander Corner, Calgary, Alberta
BASSANO, ALBERTA

MRS. M. GRAY

FURNITURE and UNDERTAKING

Service Day and Night

Bassano Furniture Store Bave, Phone 138

Harry Holmes

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Estimates given free on all work.

Bassano PRESBYTERIAN CHURCH

Services--7:30 p.m.

Sunday School at 10:30 a.m.

CHURCH OF THE BLESSED VIRGIN

Corner 5th Avenue and 6th Street

Services every Sunday at 7:00

Celebration of Holy Communion

1st Sunday in every month.

Rev. A. C. SWAINSON, Vicar

Bassano Lodge
No. 55
A. F. & A. M.

Meets second Tuesday of each month.
Visiting Brethren always welcome.
W. Harlock, W. M. R. H. Drucker, Sec.

WE ARE LARGER

BASSANO COLLEGE

Bassano Business College, CALGARY

Bassano Business College, REGINA

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WHY US?

There are two main reasons why owners of automobiles bring their repair work to us **BECAUSE** they can always depend upon our work; and **BECAUSE** they know that their bill will be moderate! *We Specialize ONLY on Good Work*

The General Garage, Opposite the Post Office.
FRANK H. BERRY - MANAGER.

DR. W. G. NEILSON,
THE MODERN DENTIST
OVER WEBSTER'S STORE, BASSANO.

BASSANO MEAT MARKET

Choice Meats at low prices for cash
Good Value for Good Goods

Your Meals
will be all the more enjoyable when
you know the meats were bought
from us

Compare Our prices with others
Special, low prices to Hotels, Restaurants and
Cafes. *Meat market prices with no hidden all kinds
of Poultry*
E. G. HOLLEY, Manager

UNION BANK OF CANADA

Secure Prompt Returns
through Union Bank
of Canada Drafts
When you ship your fruits,
grain, livestock or any other
produce, secure prompt payment by putting through a **Union Bank
of Canada Draft** on the Consignee. This is the business-like
way, and will save you delayed payments and sometimes loss.
The cost is trifling—see the Manager about it.

BASSANO BRANCH - G. W. BOYD, Manager
Cluny Branch, F. B. Stephens, Manager

We Pay One Half

The purchase price of this famous
1881 Rogers Al Plate

We give coupons with every set, purchase of all the high-grade guaranteed products made by the United Drug Company. We are willing to lose money on the silverware to get you acquainted with these goods, which are standard in their line.

"Retail Remedies"

Liggett's Vanishing Perfumes, Toilet Articles, Brushes, Stationery, Rubber Goods, and hundreds of other items, household preparations, etc. You cannot afford not to acquire this popular silverware, when you can get it on our half-bought plan. As an example, this teaspoon that sells for 25c, you can get for 10c, with coupon.

STILES, The Druggist

Local and Personal.

J Connor was a week-end visitor to the list.

Ed. Purcell is in town Tuesday on business connected with a wheel and a foot.

Felix Warren of Favor was a business visitor to Bassano on Friday.

Mr. and Mrs. F. H. Lloyd of Hutton were visitors to Bassano on Saturday.

The subject of Rev. W. B. Brooks address on Sunday next will be "The Empty House."

Mrs. Cammer of Calgary was visiting her daughter Mrs. Jas. Johnston on Sunday.

Congratulations to Mr. and Mrs. L. M. Clark of the Duck Lake Ranch on the birth of a daughter, Thursday October 26th.

Geo. Little, after mature deliberation, has decided to support the Union Government—as Liberal Candidate. Won't Oliver be tickled?

The next meeting of the Red Cross Society will be held at the home of Mrs. Bredin tomorrow at 2:30. Everyone invited.

Principal Smith chartered the Moses Ogden and Newcombes on their visit to Calgary last week, where they attended the Teachers' Conference.

G. M. Pierce has been in Calgary for the past week, making arrangements for the delivery of the new Maxwell Cars for which he has obtained the agency.

Fred Carpenter was in town for the citizens' meeting. He was of the opinion that there would be a deal to get in on the Society to assist War Veterans.

Stenographer—Pupil of Garbutt Business College, with experience in Calgary office, desires position in or near Bassano. Apply Box 10, Bassano Mail Office.

Dr. Meekinsburg the well known optician will be at Millmont November 14th and 15th. Those who would wish to consult him could wish to consult him about their eyes.

In spite of the inclement weather the Ladies of the Red Cross Society collected the sum of \$145.25 by their Tugger for the British Red Cross.

Following the Citizens' meeting on Monday night a select group of townsmen gathered in Fat's to hear the Autobiography of a Bassano Booster. Needless to say it was a very interesting—Bal Jove.

A meeting for those who are interested in the reorganization of the Bassano Amateur Dramatic Society will be held in the office of H. E. LeZeris, on Saturday evening at 8 p.m.

We heard a man the other day complaining that business was slow, that he was thinking of calling his place Grave Yard Point. Of course there's a reason—he does not advertise.

Steve Oederkirk paid a flying visit to town last week, and got through a lot of business—and other things—during his brief stay. On Friday he mixed it with the fishermen and on Saturday indulged in several emergency calls upon the business men.

**There Is Nothing Better
Than the Best!**
And the best Music can only be
expected from the best Instrument

The HEINTZMAN PIANO is admitted
by all the leading Musicians of Canada to
be the best instrument on the Continent.

**There's Another Kind of Music
Equally Good in its own Style,**
And that is the song of the Singer Sewing Machine

G. M. PIERCE

Local Agent

HUTTON

The latest on the programme to Mr. L. H. Beger is travelling a road built for the reason that street work will be set up inside and will require shovels, and the Huttons Club, are planning to remodel the club house and will require shovels and more up-to-date and modern. Mr. John Moley to build a fine barn at once to replace the old one, which the wind got the best of, and was not water-proof.

Mr. R. W. Ward is tending the mill with his new tractor.

Mr. J. L. Beger got his new building all painted and now at a place that any one should be proud of.

We are not dead yet at Hutton although going is hard and all sorts and has a good thing to say, but we will play a game of pool at that.

Anyone visiting west or east can now do well to figure out what they need and have order at U. F. A. secretary so a man here is going to Calgary to buy some more and have some shipped to Hutton.

WANTED

Experienced Farmer and Stockman wants position as caretaker for Farm or Ranch. Fully capable of managing if required. Two years in charge of demonstration farm, Box 78, T. O., Manitoba.

The first meeting of the Victory Loan Committee was held on Tuesday and the business was chiefly confined to a allotment of districts. It was decided to hold meetings at Hutton, Gen. Major, Hussar, Crowfoot and Galtinsville.

The Chaulaugus Club are giving a Masquerade Dance on Friday November 9th, and are making a special effort to provide an exceptionally good programme. Masks will be required to be worn until 11:30.

Thanks to the public spirit of the advertisers who have taken contracts for front page positions we are able to accede to the request of the Victory Loan Committee and publish their advertisement on the front page.

Mr. A. Stewart will conduct a big auction sale of stock at the home of Mrs. Wilbert, Box 129-130 on Monday Nov. 20th. This sale presents a splendid opportunity for those who desire to obtain some real good stock, as the sale is without reserve.

The Crown Lumber Co., has received a shipment of Nursery Stock from Toronto including a large number of apple trees, raspberry canes, currant and gooseberry bushes, as well as large trees. This is a good sign that the farmers intend to make homes worth while.

A. G. Bond very aptly—if somewhat tersely—described those citizens, who, too indifferent to attend meetings, are always eager to criticize the work of others, when he named them the "belly-ache brigade, whose opinions are not worth the breath taken to express them.

A Special Memorial Service for those who have fallen in the service of their country will be held at the Anglican Church on Sunday next at 7:30 a.m. The service will be conducted upon similar lines to that which was held last year, and it is to be hoped that many will take this opportunity of paying their tribute to the honored dead.

Mail Want Ads pay. Try one!

New Cretonnes FOR DRAPERIES, ETC.

Art Seteen in Floral Designs, soft and bright in finish, for coverings, hangings, curtains, etc., 31 in., 40 & 45c pr. yd. Silkones in pretty patterns, suitable for covering comforters, etc., 36 inches wide, per yard - 30c. Two special lines in Cretonne, in floral designs, one a very pretty pattern, light ground 36 inches wide, per yd. 25c. One on dark ground rich coloring, 30 in., per yd. 35c. We also carry the full sized Cotton Comforter Bats, soft and fluffy, weight about 3 lbs, each - \$1.50

FRUIT AND VEGETABLES. Good Solid Cabbage, winter stock now in, also fine quality Potatoes, all sound, not frozen.

JAS. JOHNSTON The Quality Store.

Crown Lumber Co., Ltd.

IF in need of anything in the building line you will find the **VERY BEST of Everything in BUILDING MATERIALS.** Where? To be sure at the

Crown Lumber Co., Ltd.

JOS. WRIGHT, Manager
P. O. Box 70 Phone 31

OGILVIE FLOUR

For Sale by
McKee, The Grocer - Bassano

Can You Afford To Die?

Have you ever figured what the position of your wife and children would be if you were suddenly taken from them?

Don't you think you should insure your life in order that those dependent on you may be provided for, without having to depend upon charity.

Especially when you can insure \$1000 for the cost of only two cigars a day.

Talk It Over with Your Wife.

R. A. TRAVIS - AGENT

Home Dressed Meats

**OUR FRESH and
SMOKED MEATS**

are of equal quality. Housewives of experience know that true economy lies in buying the best only. That is why we supply so many of them with our roasts, chops, steaks, ham, bacon, etc. If you will give them a trial, you will know how good their judgment is in dealing here.



Phone Orders Promptly attended to
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Jimmy Stinson, Mgr. Phone 22